



Draft Minutes

Executive Committee Meeting

Friday, September 28, 2018

12:00 pm

Alameda County District 1 Office

(Alameda County Fairgrounds)

4501 Pleasanton Ave.

Pleasanton CA

Teleconference location:

City Council Large Conference Room

1 Frank H. Ogawa Plaza, Suite 242, Oakland CA

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If you have anything that you wish to be distributed to the Committee, please hand it to the clerk who will distribute the information to the Committee members and other staff

1. Welcome & Roll Call

Present: In person: Directors Mendall, Haggerty and Chair Martinez

Tele-conference: Directors: Arreguin and Kalb.

2. Public Comment

This item is reserved for persons wishing to address the Board on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Board are customarily limited to three minutes per speaker.

Van Rainey - Spoke regarding the Multifamily Affordable Solar Housing (MASH) Program and recommended EBCE work with other CCAs to rejuvenate the program.

3. Approval of the Minutes from July 20, 2018

Director Haggerty motioned to approve the July 20, 2018 minutes. Director Kalb seconded the motion which carried 3/0; Excused: Directors Arreguin and Mendall.

4. Power Procurement Update

Receive an update from staff on current power procurement activities, including:

- A. Oakland Clean Energy Initiative; and
- B. 2018 Energy Request for Offers

Director Arreguin in at 12:12 pm

The Committee discussed:

- Outside Counsel - Specialized energy procurement counsel
- Need to maintain transparency of the Risk Oversight Committee

Kelly Ferguson - Requested information on the OCEI bidders short list, the California RE RFP pricing and timeline for bidder notifications.

Daniel Kim - Requested information on the California RE RFP short list notification process a

5. Marketing and Outreach Update

Receive an update from staff on major marketing and outreach activities, including review of current Phase 2 marketing activities.

Phase 2 launch:

- Need to have 2 - 3 events to have more of an impact
- Entertainment - Choices should be tasteful and fiscally responsible
- Launch event venue should accommodate indoor or outdoor event
- NextDoor - addressing postings and creating an agency account
- Airing Commercials on local cable
- Local Radio - Recommended targeted radio ads in specific communities
- Target demographics and marketing approach
- Opt-outs - proactive prevention, reporting and management
- Finding other energy cost saving programs and informing EBCE ratepayers

Anne Olivia Eldred - Recommended Outreach to elderly/low income ratepayers by incorporating EBCE opportunities available through LDBP with the assistance of the Director of Local Development.

6. Legislative Program Discussion

Discuss and provide feedback on current Board approved Legislative Program

The Committee discussed:

- Limits to autonomy and local decision making
- Supporting legislation that allows EBCE to be consistent with priorities/goals of the agency
- Add language to LDBP
- Timeline for presenting amended policy to the board
- Creating Board subcommittees
- Role of Executive Committee and Board
- Directed CEO to confer with Board and Executive Committee Chairs
- Establish and maintain with Local State representation during and after session.

Al Weinrub - Spoke regarding including language to emphasize the equity value of CCAs, include in 1.4a to support legislation that can give access to State financing or Project support. Mr. Weinrub also discussed concerns with the PCIA and the need for EBCE to lay legislative groundwork to address the PCIA.

The Executive Committee directed staff to:

- A. Incorporate language in 1.4 a to include support of State legislation that can potentially provide funding for Local Development;
- B. Directed the CEO to confer with the Board and Executive committee Chairs prior to taking action under the CEO's legislative authority.

7. Community Advisory Committee Workplan Review

Review the CAC workplan and either recommend its approval by the Board or return it to the CAC with the Executive Committees recommended revisions

The Committee discussed:

- Thanked the CAC for creating a workplan
- Requested further explanation of “Just Transition” definition in relation to the CAC workplan
- Broadness of the Workplan

Cynthia Landry - Spoke regarding the CAC procedures and recommended they be included in the Board Approval of the workplan. Ms. Landry also recommended the limiting of ad hoc committees

Director Haggerty motioned to recommend the CAC Workplan to the full Board as amended to:

- A. Add Regulatory language to the Workplan

Chair Martinez seconded the motion which carried 4/0; Excused Director Mendall.

8. Committee Member and Staff Announcements

Director Kalb requested the dates of the October and November Executive Committee meetings. Director Kalb will not be available for the October meeting.

9. Adjourned