



DRAFT
SUMMARY MINUTES
Executive Committee Meeting

Friday, March 30, 2018

12:00 pm – 2:00 pm

District 1 Office

4501 Pleasanton Ave, Pleasanton, CA

Teleconference Location: Oakland City Hall

Second Floor Council Conference Room

One Frank Ogawa Plaza, Oakland, CA

Meetings are accessible to people with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact the Clerk of the Board at least 2 working days before the meeting at (510) 736-4981 or Scabrera@ebce.org.

If you have anything that you wish to be distributed to the Committee please hand it to the clerk who will distribute the information to the Committee members and other staff

1. Welcome & Roll Call

Present: Directors: Arreguin (Berkeley), Martinez (Emeryville), Mendall (Hayward), Kalb (Oakland) and Haggerty (Alameda County)

2. Public Comment

This item is reserved for persons wishing to address the committee on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the committee are customarily limited to three minutes per speaker.

3. Overview of Executive Committee Scope and Structure Presented

The committee discussed:

- Meeting Frequency: 3 meetings in next 90 days
- Topics for next three meetings: Draft Budget and LDBP
- LDBP review plans
- Committee Chair elections

**4. Regulatory and Legislative Update
Presented**

Committee discussed:

- CalCCA operational membership dues and timing of payment
- Representation concerns
- Benefits of CalCCA membership
- Power Charge Indifference Adjustment (PCIA) Proceedings
- Potential State Bills of Interest

**5. Marketing and Outreach Update
Presented**

Committee discussed:

- Providing notice copies to member jurisdiction City Councils.
- Early Adopter: Sign-up process and spots available.
- Commercial Outreach Efforts and plans for EBCE Account Representatives
- Long-term marketing goals for the agency.
- Receiving and acting on customer feedback.
- Media engagement: Op-Ed opportunities and EBCE representation.

**6. Power Procurement Update
Presented**

Committee discussed:

- Procurement schedule
- Jurisdiction member capacity: Hayward has the capability for 10 – 20 kWh
- Product offerings
- Requested Budget forecasting

7. Committee Member and Staff Announcements

Director Mendall requested additional information on product offering for residential phase-in and directed staff to present a 100% renewable product to the full Board for discussion and deliberation

Director Arreguin requested staff to begin planning marketing/outreach for 100% renewable product.

8. Adjournment – to Friday, April 27, 2018