



## Staff Report Item 5

**TO:** East Bay Community Energy Executive Committee Members

**FROM:** Nick Chaset, Chief Executive Officer

**SUBJECT:** Letter of Support for ClearRESULT bid into BAYREN Single Family EE RFP

**DATE:** June 29, 2018

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### **Recommendation**

Approve delegation to staff to submit of letter of support for proposal of CLEARResult to provide Single Family Program Design and Implementation services to BayREN's single family energy efficiency program.

### **Background**

BayREN (Bay Regional Energy Network) is an administrator of CPUC energy efficiency funds and has recently issued an RFP for technical and administrative support for the next round of single family energy efficiency programs. CLEARResult is the current implementor of this program and is preparing a bid to BayREN to continue doing this work. CLEARResult has reached out to EBCE to see whether EBCE can support the design and delivery of BayREN's program through data analytics and customer outreach. EBCE staff views the opportunity to provide input into the design of the BayREN single family EE program, and as a potential partner of CLEARResult if they are awarded an implementor contract, as well aligned with the Local Development Business Plan's EE recommendations.

About CLEARResult's proposal to BayREN:

CLEARResult is proposing to design and implement BayREN's new Single Family Residential program. Consistent with BayREN's recently approved Business Plan, this new program will target moderate income households in the nine Bay Area counties. The program will provide residents with incentives or financing for a range of energy efficiency measures, from simple DIY projects to complete home upgrades by qualified contractors. Residents will be supported on their energy efficiency journey by skilled Home Energy Advisors.

### **About BayREN:**

The Bay Area Regional Energy Network (BayREN) is a collaboration of the nine counties that make up the San Francisco Bay Area. Led by the Association of Bay Area Governments (ABAG), BayREN implements effective energy saving programs on a regional level and draws on the expertise, experience, and proven track record of Bay Area local governments to develop and administer successful energy efficiency, climate, resource, and sustainability programs.

BayREN is funded by California utility ratepayers under the auspices of the California Public Utilities Commission (CPUC), as well as through grants and funding from member agencies, other state and federal agencies, and foundations. BayREN fills an important gap in the provision of energy efficiency services, offering a regional solution that better connects to local communities and conditions than is typically possible from a large utility.

### **About CLEAResult:**

CLEAResult has more than 30 years of experience designing, marketing and implementing energy programs for communities, utilities, businesses and residential energy customers to define and achieve energy efficiency goals. With a current portfolio of more than 275 clients and 800 programs, we have helped save more than 4,500 gigawatt hours of energy and more than 54 million therms annually. While our expertise and experience extends across North America, we have deep local roots through our California-based program team and the relationships they have fostered in their communities. With a sole focus on energy efficiency, sustainability and conservation, we use our intimate understanding of our clients' needs and the unique features of their service territories to change the way people use energy.