



### Staff Report Item 6

**TO:** East Bay Community Energy Board of Directors  
**FROM:** Nick Chaset, Chief Executive Officer  
**SUBJECT:** CEO Report (Informational Item)  
**DATE:** November 7, 2018

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#### **Recommendation**

Accept Chief Executive Officer (CEO) report on update items below.

#### **Executive Committee Meeting**

No incremental update from October 17<sup>th</sup>, 2018 meeting.

#### **Marketing and Outreach Update**

East Bay Community Energy has started Phase 2 marketing and outreach efforts. Attached to this report is a presentation outlining current opt out and opt up figures.

#### **Local Development Business Plan Update**

No incremental update from October 17<sup>th</sup>, 2018 meeting.

#### **Update on Opt-Outs**

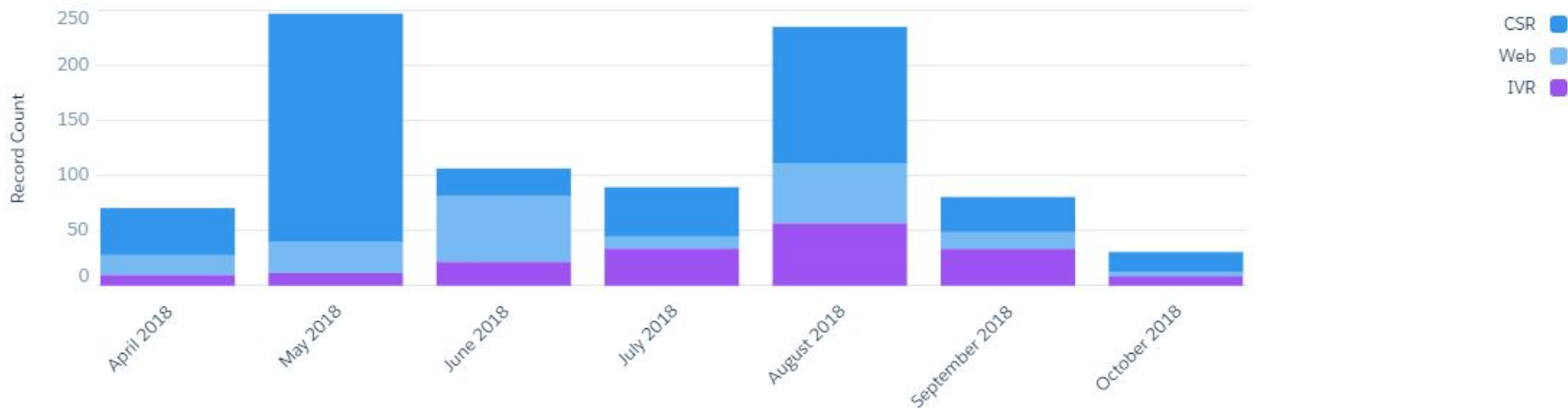
Opt-out report included as an attachment to this report.

# ENROLLMENT UPDATE

	Eligible Accounts	Opt Outs	Opt Out %	Bright Choice	Bright Choice %	Brilliant 100	Brilliant 100 %	Renewable 100	Renewable 100 %
ALBANY	7,300	71	1.0%	20	0.3%	7,181	98.4%	28	0.4%
BERKELEY	54,268	320	0.6%	53,325	98.3%	409	0.8%	214	0.4%
DUBLIN	25,065	342	1.4%	24,473	97.6%	239	1.0%		0.0%
EMERYVILLE	8,441	96	1.1%	8,238	97.6%	85	1.0%	22	0.3%
FREMONT	84,229	961	1.1%	82,615	98.1%	611	0.7%	42	0.0%
HAYWARD	56,437	596	1.1%	13,954	24.7%	41,874	74.2%		0.0%
LIVERMORE	33,688	1,670	5.0%	31,960	94.9%	31	0.1%	27	0.1%
OAKLAND	182,611	1,475	0.8%	179,374	98.2%	1,406	0.8%	356	0.2%
PIEDMONT	3,667	70	1.9%	98	2.7%	149	4.1%	3,350	91.4%
SAN LEANDRO	35,969	536	1.5%	35,115	97.6%	285	0.8%	33	0.1%
UNINC ALAMEDA CO	53,780	923	1.7%	52,625	97.9%	201	0.4%	31	0.1%
UNION CITY	23,461	292	1.2%	23,153	98.7%		0.1%		0.0%
<b>Total</b>	<b>568,916</b>	<b>7,352</b>	<b>1.3%</b>	<b>504,950</b>	<b>88.8%</b>	<b>52,483</b>	<b>9.2%</b>	<b>4,131</b>	<b>0.7%</b>

# COMMERCIAL OPT OUTS

## Monthly Opt Out Summary - EBCE COMM



# RESIDENTIAL OPT OUTS

Daily Opt Out Summary - EBCE RES

