Recommendation:
Discuss and provide feedback on current Board approved Legislative Program.

Background and Discussion

On July 18, 2018, EBCE staff brought forth and the Board discussed and approved with minor modifications a proposed Legislative Program for EBCE. The purpose of the Legislative Program was to outline the legislative priorities and stances of EBCE with the intent to inform customers, representatives, and policymakers of EBCE’s stances on the myriad of public policies that intersect with EBCE’s priorities, programs, and services. Due to the time sensitive nature of the legislative session ending in August 2018, the Board approved the Legislative Program, but requested that staff return to the Board in the fall with the Legislative Program for further review and refinement.

Now that the legislative session has concluded and the EBCE Board has reconvened, further discussion is warranted to ensure that the Legislative Program adequately captures the priorities of the EBCE Board. After discussion with and feedback from the Executive Board, EBCE staff intends to bring an amended version of the Legislative Program to the full Board at its October meeting for approval.

Fiscal Impact
No known fiscal impact

Attachments

A. Current Board-approved Legislative Program
Legislative Program

State Policy Priorities
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Introduction

The East Bay Community Energy Legislative Program outlines the legislative priorities and stances of East Bay Community Energy (“EBCE”) with the intent to inform customers, representatives, and policymakers of EBCE’s stances on the myriad of public policies that intersect with EBCE’s priorities, programs, and services. These priorities are applicable to legislation, state-wide referenda, grant funding opportunities, and local ballot initiatives.

The EBCE Priorities of Decarbonization, Affordability, Community Benefit, and Reliability serve as the guiding principles for EBCE’s legislative priorities.

Moreover, EBCE supports any and all policies that will preserve or enhance the ability of EBCE to promote these guiding principles at the local level.

EBCE has three major legislative priorities: Accelerating Decarbonization, Promoting Local Development, and Maintaining Community Choice Autonomy. EBCE support of legislation will be contingent upon that legislation adhering to these priorities as well as EBCE’s priorities.

This document provides direction to EBCE’s legislative advocates in Sacramento. Additionally, this document serves as the foundation for any EBCE Board action regarding Federal or State legislation or funding opportunity. Staff may draft letters, direct our legislative advocates, or speak on behalf of EBCE regarding the legislative priorities this document outlines.

Any correspondence signifying EBCE’s support or opposition of a given bill must be approved or delegated by the EBCE Board of Directors.

Any questions regarding this Legislative Program can be directed to Melissa Brandt, Senior Director of Public Affairs and Deputy General Counsel, at 510-570-5110 or mbrandt@ebce.org.

Sincerely,

Nick Chaset

Chief Executive Officer, EBCE
EBCE Board of Directors

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Albany
Council Member Nick Pilch

Berkeley
Mayor Jesse Arreguin

Dublin
Vice-Mayor Melissa Hernandez

Emeryville
Council Member Dianne Martinez

Fremont
Vice-Mayor Vinnie Bacon

Hayward
Council Member Al Mendall

Livermore
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Oakland
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General Legislative Principles

EBCE has four general guiding priorities: Decarbonization, Affordability, Community Benefit, and Reliability. These priorities serve as the foundation for all actions EBCE will take, including the lobbying for policies that promote those same guiding priorities.

Public policy encompasses a myriad of subject and topic areas. However, as these policies intersect at the local level, they have the ability to impact EBCE revenues, programs, and/or administrative discretion and control. In addition to the aforementioned Priorities, EBCE will support policies that accelerate decarbonatization, promote local development, maintain community choice autonomy, or any combination thereof. If a given policy does not meet these criteria, EBCE will oppose, support with amendments, or in some cases take no stance on that policy or legislation.

The General Legislative Principles for EBCE are:

Accelerating Decarbonization

- Support the creation or expansion of federal, state, and local policies and programs that enable EBCE to contribute to the State’s efforts to reduce greenhouse gas emissions.
- Oppose any legislation, policies, programs, referenda, unfunded mandates and budgets that would have an adverse impact on EBCE’s ability to advance decarbonization through its procurement, programs, projects, and services.

Promoting Local Development

- Support any legislation, policy, referenda, and budgets that enhance community choice energy providers’ ability to invest in local clean energy, distributed energy resources, and zero-emission transportation in the communities that it serves.
- Oppose any legislation, policy, referenda, and budgets that limit or undermine EBCE’s ability to invest in local clean energy, distributed energy resources, and zero-emission transportation in the communities that it serves.

Maintaining Community Choice Autonomy

- Support any legislation, policies, referenda, and budgets that maintain or improve community choice energy providers’ regulatory control and authority.
- Oppose any legislation, policies, referenda, and budgets that undermine or circumvent community choice energy.
EBCE Public Policy Positions

The General Legislative Priorities help identify which public policy positions EBCE will take.

The list of policy positions below is by no means exhaustive. In addition to the general legislative priorities, EBCE takes the following more specific public policy positions:

1.1 Nonbypassable Charges
A. Oppose legislation that restricts or limits EBCE’s ability to procure its own energy products to meet state policy goals.
B. Oppose legislation that increases or is likely to lead to an increase in nonbypassable charges.
C. Support legislation that promotes a level playing field between community choice aggregators and other market participants.
D. Support legislation that enhances the flexibility of community choice energy providers to support statewide procurement policy and develop and expand programs, local options, and rate design to support EBCE’s community and customers.

1.2 Disadvantaged Communities
A. Support legislation and initiatives that boost funding for new energy projects that support disadvantaged communities and low-income customers within EBCE’s service territory.
B. Support legislation and initiatives that increase access and funding for energy-related programs serving disadvantaged communities.
C. Support legislation and initiatives that would reduce local air pollution, reduce other negative local impacts associated with energy production, and boost adoption of distributed energy resources within disadvantaged communities.
D. Oppose legislation and initiatives that have the potential to disproportionately and negatively impact EBCE’s disadvantaged communities and/or low-income customers.

1.3 Environmental Sustainability
A. Support legislation and initiatives that increase funding for the creation of sustainable and stable energy supply infrastructure.
B. Support legislation and initiatives that encourage the conservation of energy resources as well as the development of dynamic load-shifting capabilities.
C. Support legislation and funding for renewable and advanced energy technology that increase efficient consumption.
D. Support legislation and funding for pilot energy and resource efficiency programs.
E. Support legislation and initiatives with the goal of reducing and mitigating the effects of climate change and building local resiliency.
1.4 Finance/Human Resources
A. Support legislation that enhances the financial standing of community choice aggregators and their ability to receive a positive credit rating.
B. Oppose legislation that reduces or removes the tax-exempt status of municipal bonds.
C. Oppose any legislation that would divert community choice energy revenues to the State or other governmental entities.

1.5 Educational, Neighborhood and Social Services
A. Support legislation that aids or helps to fund EBCE to provide energy support services, education, and opportunities for reducing energy costs to people who are low-income, seniors, veterans, and/or people with disabilities.
B. Support legislation and initiatives that increase funding for energy efficiency, demand response, solar plus storage, and transportation electrification programs, and energy literacy services.
Legislative Program Coordination

Legislation can be brought to the attention of EBCE through a variety of channels:

- State and Federal Legislative Advocates
- Elected Representatives
- CalCCA
- EBCE Board Members
- EBCE Staff
- EBCE Community Advisory Committee
- EBCE Customers and Community Members
- Other Governmental Associations

All legislative requests for support or opposition will be directed toward EBCE’s Public Affairs department. EBCE staff will then review the legislation in coordination with any relevant departments to analyze whether or not the legislation aligns with EBCE’s general legislative priorities. Staff will then monitor and track the legislation, providing updates when necessary.

Concurrent with this evaluation, EBCE’s Public Affairs department will recommend a position and course of action. There are six main levels of action, which may be taken independently or in combination, but all of which are coordinated by the Senior Director of Public Affairs or his/her designee:

1. **Direction to lobbyists to advocate in support, support with changes, or opposition to legislation**
   - EBCE staff will notify lobbyists of EBCE’s stance and direct them to take appropriate action with legislators.
   - EBCE reserves the right to remain neutral on a given piece of legislation

2. **EBCE correspondence with relevant legislators**
   - EBCE staff will send a support or opposition letter pursuant to direction from the EBCE Board of Directors. This letter will be distributed to the appropriate legislators.

3. **EBCE Board-approved resolution**
   - EBCE staff will draft a staff report and resolution for consideration by the full EBCE Board of Directors. Approved resolutions will be forwarded along with a letter signed by the Chief Executive Officer or his/her designee to the appropriate legislators.

4. **EBCE Board outreach**
   - EBCE staff will draft talking points and other relevant information for individual Board Members to personally contact appropriate legislators to advocate on behalf of EBCE.

5. **Travel to Sacramento or Washington, D.C**
   - EBCE staff and/or Board Members may decide to advocate in person. Staff will coordinate with the appropriate lobbyists to organize meetings or attendance at other lobbying events.

6. **Draft or Sponsor Specific Legislation**
   - EBCE staff and legislative advocates will work with EBCE’s legislative representatives to articulate EBCE’s stance on a policy and to ensure said stance is codified in statute.